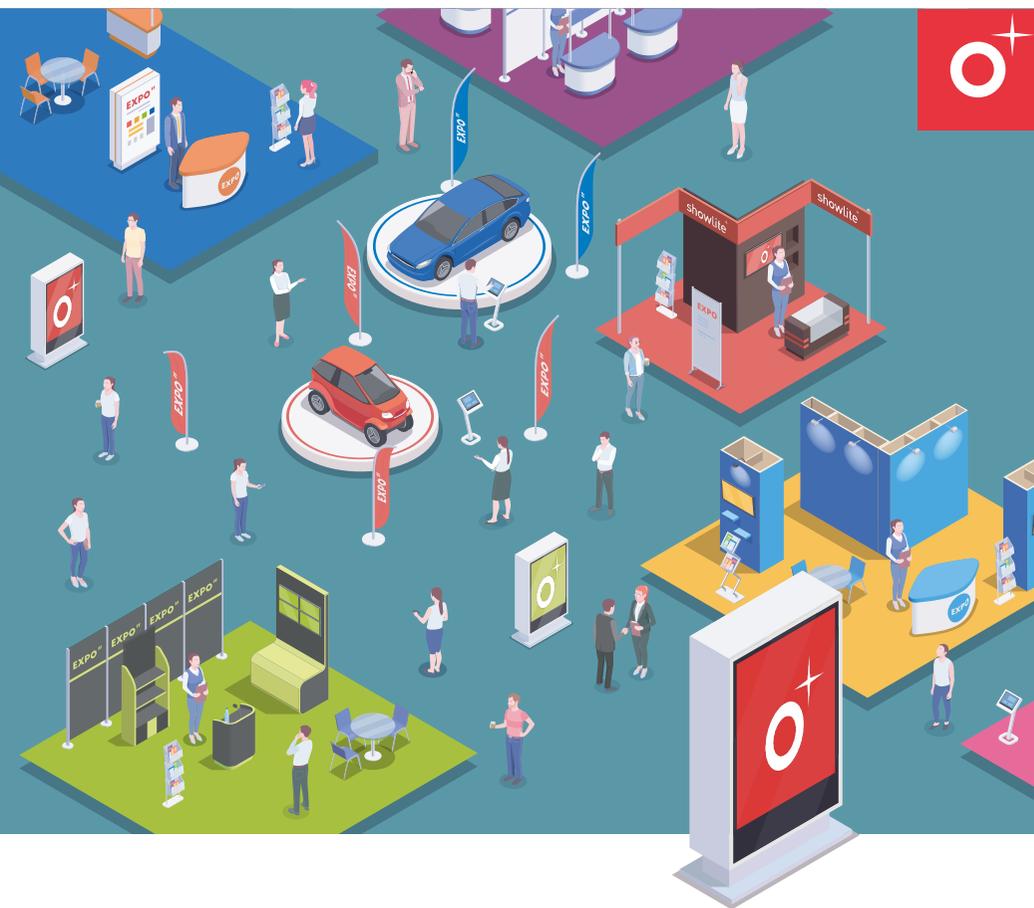


showlite⁺

GRAPHICS CATALOGUE

EXHIBITOR EDITION





WELCOME

**to the ultimate destination for premium signage solutions
tailored to elevate your exhibition event!**

At Showlite, we understand the power of impactful signage in making a lasting impression and driving engagement. With our range of innovative and customizable signage products, you'll find everything you need to captivate your audience and stand out from the crowd. From eye-catching banners and vibrant displays to sleek digital signage and versatile accessories, our catalog is designed to inspire and empower you to create unforgettable experiences at your next event. Get ready to turn heads and leave a lasting impression with Showlite signage – where excellence meets creativity!

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FLOOR GRAPHICS

For Directional signage, Sponsors logos or simply a method to extend your stand graphic real estate!

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WALL GRAPHICS

Transform blank walls into engaging, branded spaces with high quality, large format imagery.

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SIGNS & DISPENSERS

From wayfinders and you are here boards to literature and lanyard bins.

04

VINYLS & WINDOW GRAPHICS

Add vibrant branding and promotional messages to various surfaces to create eye catching displays.

05

HANGING BANNERS

Maximise brand visibility and attract attention. Ideal for enhancing brand presence or navigation.



01 FLOORING

For Directional signage, Sponsors logos or simply a method to extend your stand graphic real estate!

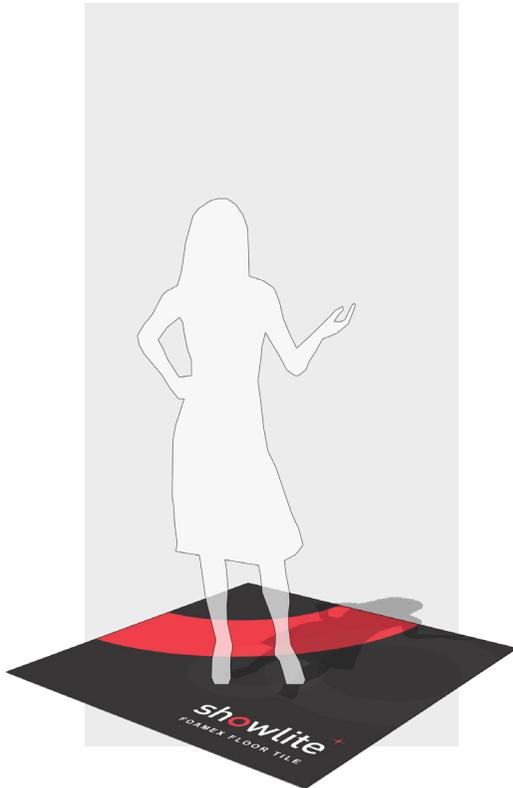


Floor graphics offer a dynamic and engaging way to enhance your exhibition stand or event space. By utilizing the often-overlooked floor area, you can effectively capture the attention of attendees and guide their movement throughout the space.

Floor graphics not only serve as eye-catching elements but also provide practical benefits such as wayfinding, branding reinforcement, and highlighting key messages or promotions. Moreover, incorporating floor graphics can create a cohesive and immersive experience for visitors, maximizing the impact of your overall display.

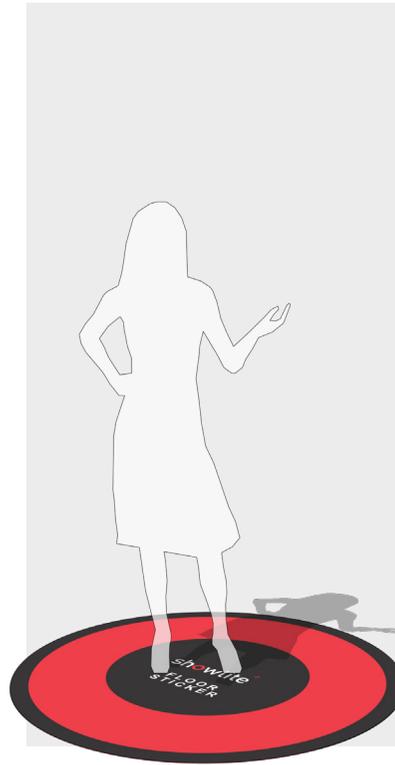
It's crucial however, to ensure that these graphics comply with non-slip regulations to prioritize the safety of attendees. By using materials and designs that meet non-slip standards, we can mitigate the risk of accidents while still capitalizing on the visual appeal and functionality.

All of our floor graphic substrates comply to the industry standard non-slip ratings.



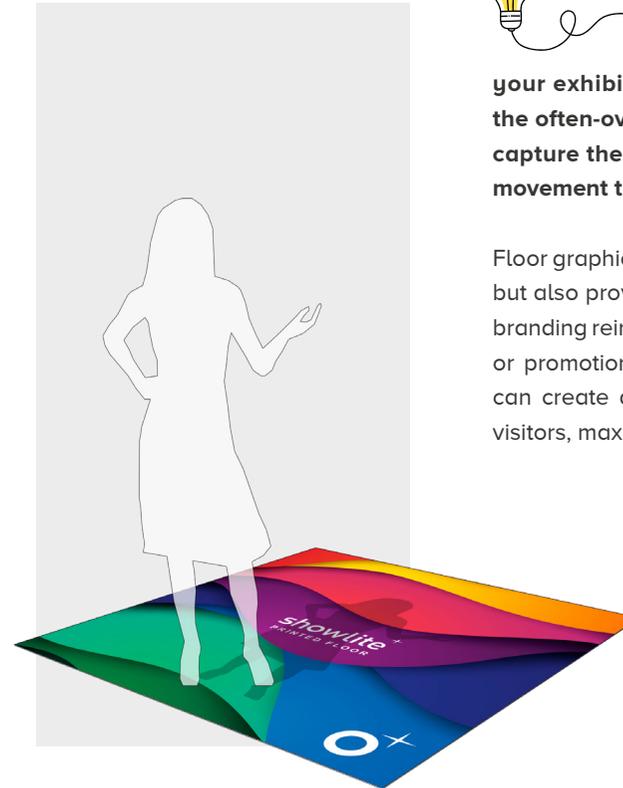
TILE

Anti-slip Laminated Foam PVC floor tile. Typically cut into a carpeted area for Sponsorship or directional purposes.



STICKER

Non-slip floor vinyl, custom print or cut to shape. Typical application: Smooth flooring OR direct to carpet.



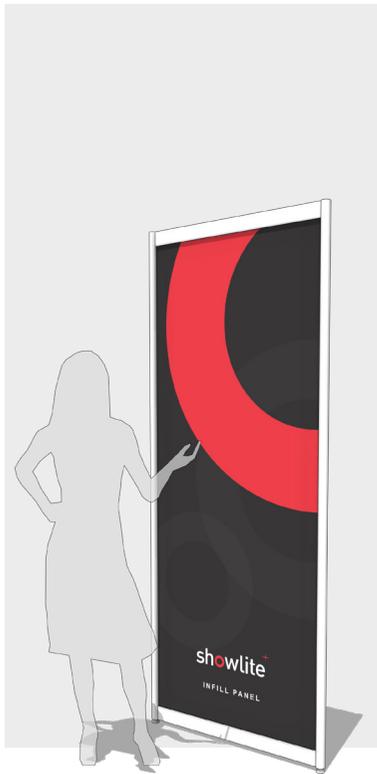
CUSHION FLOOR

Printable floor lino, surface OR base printed, non-slip. Available up to 4m wide. Suitable for indoor use only.



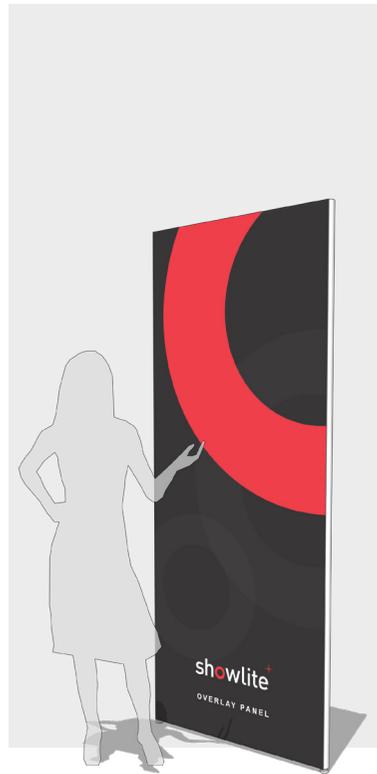
02 WALLING

Transform blank walls into engaging, branded spaces with high quality, large format imagery.



INFILL

3mm printed rigid panel that sits inside our modular build systems.



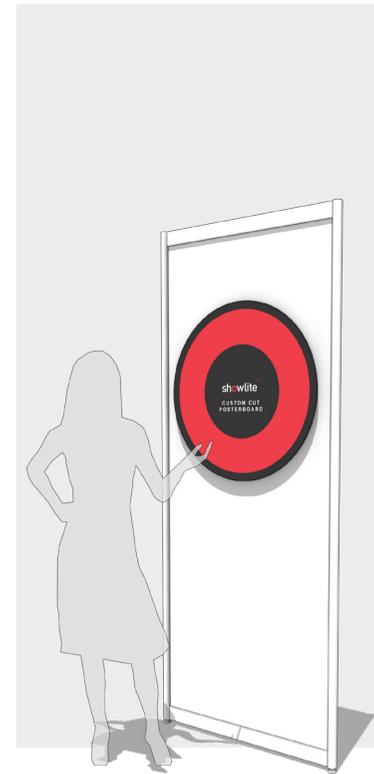
OVERLAY

3mm printed rigid panel that sits in front our modular build systems, covering the framework for a more 'FLUSH FIT' look.



POSTERBOARD

3mm printed rigid panel that attaches to our modular build system.



POSTERBOARD (CC)

3mm printed cut to shape rigid panel that attaches to an infill or our modular system.



CUT VINYL

Printed adhesive vinyl logo or lettering that can positioned on site to our system panels or onto a traditional build.



02 WALLING CONT...



VOILE

Pocket stitched voile, tensioned between two system beams. Typically used on feature or Low-height walling.



BANNER WRAP

Typically for a traditionally built structure, banner wraps give a seamless full wall 'WRAP' finish.



GEL-EDGE FABRIC

High quality fabric graphics stretched 'DRUM TIGHT' over modular system using a stitched gel-edge keder for ease of assembly and reuse.



FABRIC LIGHT-BOX

Vibrant dye sublimation print. Back-lit fabric, gel-edged to a modular frame. LED lit.



03 SIGNAGE & DISPENSERS

From wayfinders and YAH boards to literature and lanyard bins.



TOTEM A

Ideal for sponsorship or directional signage (Single or Double sided)
(White face/brown core)
800 x 1500mm



TOTEM B

Ideal for sponsorship or directional signage (Single or Double sided)
(White face/brown core)
800 x 2000mm



TOTEM C

Ideal for sponsorship or directional signage (Single or Double sided)
(White face/brown core) 800 x 2000mm **custom shape on request**



X-STAND

Ideal for directional sign (Single or Double sided) 100% recyclable insert. 700 x 1000mm

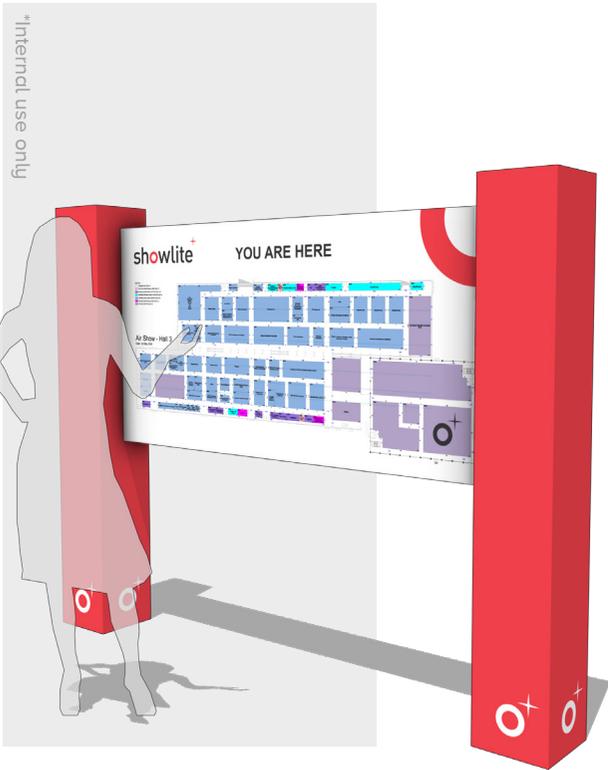


A-FRAME

Ideal for directional sign (Single or Double sided) 100% recyclable insert. 750 x 1315mm



03 SIGNAGE CONT...



TIMETABLE/YAH BOARD

Can be used for Timetables & You Are Here Information Boards. Size of main panel 2000x 1000mm



DUMPBIN - LANYARD

A fully branded double unit with a shallow shelf that can hold lanyards. 800(w) x 500(d) x 1300mm(h)



DUMPBIN - SML

A fully branded single unit that can hold lanyards or event brochures 400(w) x 500(d) x 1300mm(h)



DUMPBIN - LRG

A fully branded double unit that can hold landards or event brochures. 800(w) x 500(d) x 1300mm(h)



03 SIGNAGE CONT...



T3 TOTEM A

A 2 sided fabric wrap tower.
Easily assembled, positioned onsite and reusable.
500(w) x 500(d) x 2000mm(h)



T3 TOTEM B

A 4 sided fabric wrap tower.
Easily assembled, positioned onsite and reusable.
500(w) x 500(d) x 2000mm(h)



T3 YOU ARE HERE WALL

A full fabric wrap YAH wall.
Easily assembled, positioned onsite and reusable.
2000(w) x 500(d) x 2000mm(h)



T3 SPONSOR WALL

A full fabric wrap sponsor wall.
Easily assembled, positioned onsite and reusable.
3000(w) x 500(d) x 2500mm(h)



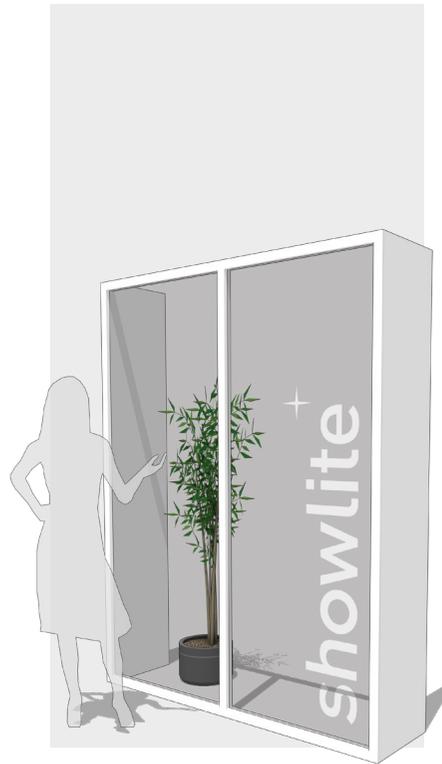
04 VINYL & WINDOWS

Add vibrant branding and promotional messages to glazed surfaces to create eye catching displays.



VINYL STICKER

Printed adhesive vinyl logo or lettering that can be positioned on site onto our perspex window panels.



WINDOW FROST

Frosted Film applied to a window with logo or text cut out to give title or branding whilst giving privacy to theatres and meeting rooms.



WINDOW CLING

Fully Printed Film applied to a window with your branding to enhance your feature stand windows.



CONTRA VISION

This can be used to give a 'one way' feel to your windows. Visual print facing out without obscuring the view.



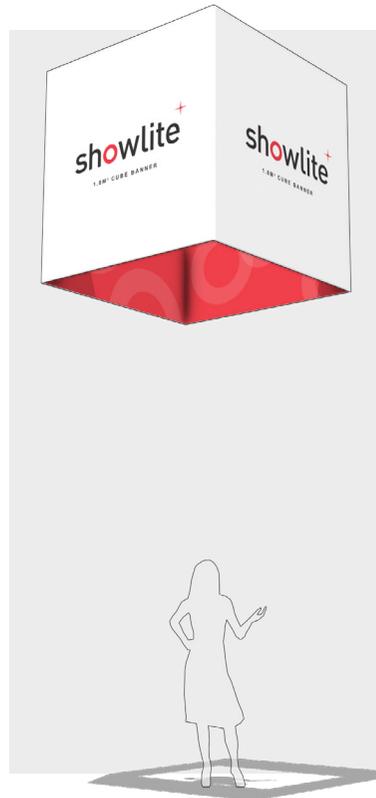
05 HANGING BANNERS

Maximise brand visibility and attract attention.
Ideal for enhancing brand presence or navigation.



PVC BANNER S/S - D/S

Single or Double sided hanging banner. Eyelet or pocketed. 2 drop wires required.



CUBE 1.8M³

Single or Double sided Cube banner. 4 drop wires required.



HALO D/3x1

Single or Double sided Halo banner. 1 drop wire required and linking chains.



SQUARE 4x4x1

Single or Double sided banner. 4 drop wires required.



05 HANGING BANNERS CONT...



SQUARE 4X4X2

Single or Double sided banner.
4 drop wires required.

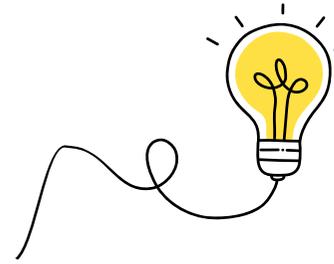


SQUIRCLE 5X5X1

Custom corner curves.
Single or Double sided print.
4 drop wires required.



MATERIALS & SUSTAINABILITY



PURGED WASTE UV INKS

Did you know?... Our waste UV ink is recycled into fuel through a process called pyrolysis.

This involves heating the ink without oxygen, which breaks it down into useful gases and oils. These byproducts can then be refined to make fuels like diesel or gasoline.

This process helps reduce our waste and creates alternative energy sources.



PAPER BASED PRODUCTS

Our design team have the increased option to design and deliver freestanding signage that can be fully printed to enhance your event branding, whilst being sustainable.

Using lightweight paper-based materials these can be easily produced and put together to place around the venue to direct or promote your welcome areas, stands & Theatres.



FABRIC BASED PRODUCTS

We are working in partnership with a company called Calluna Upcycling, where we can transform our event material graphics into many different accessories, rather than have them end up in the local landfill.

Click their logo to find out more information on Calluna Upcycling.





thankyou

for exploring the Showlite Signage Catalogue!

We appreciate the opportunity to be a part of your exhibition journey. If you have any questions or need further assistance in selecting the perfect signage for your event, don't hesitate to reach out to our dedicated team.

We look forward to helping you make your next exhibition a resounding success.

showlite⁺

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